

Timetable Module European and Global Business (EUGB)

Autumn 2025	Monday	Tuesday	Wednesday	Thursday	Friday
8.00 h	Fundamentals of International Management (Flankova 4.5 ECTS)		Intercultural Management (Davoine 4.5 ECTS)		
9.00 h					
10.00 h					
11.00 h					
12.00 h					
13.00 h					
14.00 h	*International Marketing (Morschett 4.5 ECTS)				
15.00 h					
16.00 h					
17.00 h					
18.00 h					

Block course: Case studies in International Strategy (Jenisch, 4.5 ECTS) various days
Block course: International Negotiations - Success stories from an intercultural background (Audebert, 4.5 ECTS): some Fri afternoons & Sat mornings
Block course: Strategic Value Creation (Hilb, 3 ECTS) some Thursdays
Block course: Sustainable Globalization (Grossmann, 4.5 ECTS) some Wednesdays
*Students, who have already attended the course “European Marketing” or “International Marketing” in Berne cannot attend this course.

Spring 2026	Monday	Tuesday	Wednesday	Thursday	Friday
8.00 h		Intégration européenne (Madiès 4.5 ECTS)	International Services Marketing (Bambauer 4.5 ECTS)		
9.00 h					
10.00 h					
11.00 h	Microeconomics of Competitiveness (Gugler 4.5 ECTS)				
12.00 h					
13.00 h					
14.00 h					
15.00 h					
16.00 h					
17.00 h					

Block course: Advanced Seminar in Strategic International Management (Morschett 4.5 ECTS) various days
Blockkurs: Intercultural Business Projects (Furrer/Morschett 4.5 ECTS)

Autumn 2026	Monday	Tuesday	Wednesday	Thursday	Friday
8.00 h	Fundamentals of International Management (Morschett 4.5 ECTS)				International Taxation (Turina 4.5 ECTS) 6 times
9.00 h					
10.00 h					
11.00 h					
12.00 h		International Finance (Isakov 4.5 ECTS)		Entreprises locales et chaînes de valeur globales Mena 4.5 ECTS	
13.00 h					
14.00 h					
15.00 h					
16.00 h					
17.00 h					

Block course: Case studies in International Strategy (Jenisch, 4.5 ECTS) various days
Block course: Strategic Value Creation (Hilb, 3 ECTS) 3 Saturdays: 10. & 17.10.2026, 9 - 17 h; 24.10.2026, 9 - 13 h
Block course: Sustainable Globalization (Grossmann 4.5 ECTS) some Wednesdays

Spring 2027	Monday	Tuesday	Wednesday	Thursday	Friday
8.00 h		Intégration européenne (Madiès 4.5 ECTS)			
9.00 h					
10.00 h					
11.00 h	Microeconomics of Competitiveness (Gugler 4.5 ECTS)		Organizational Resilience of Multinational (Flankova 4.5 ECTS)		International Finance (Isakov 4.5 ECTS)
12.00 h					
13.00 h					
14.00 h				Marketing Interculturel (Furrer 4.5 ECTS)	
15.00 h					
16.00 h					
17.00 h					

Block course: Advanced Seminar in Strategic International Management (Morschett 4.5 ECTS) ?
Blockkurs: Intercultural Business Projects (Furrer/Morschett 4.5 ECTS) ?

This timetable is not not binding. In some cases, courses may not be continued, postponed or day and time might change. But instead, new courses might be added. For details please see the timetable of the University:
<https://www.unifr.ch/timetable>
Courses in bold letters are core courses. At least 2 core courses have to be accomplished for each **selected** module.